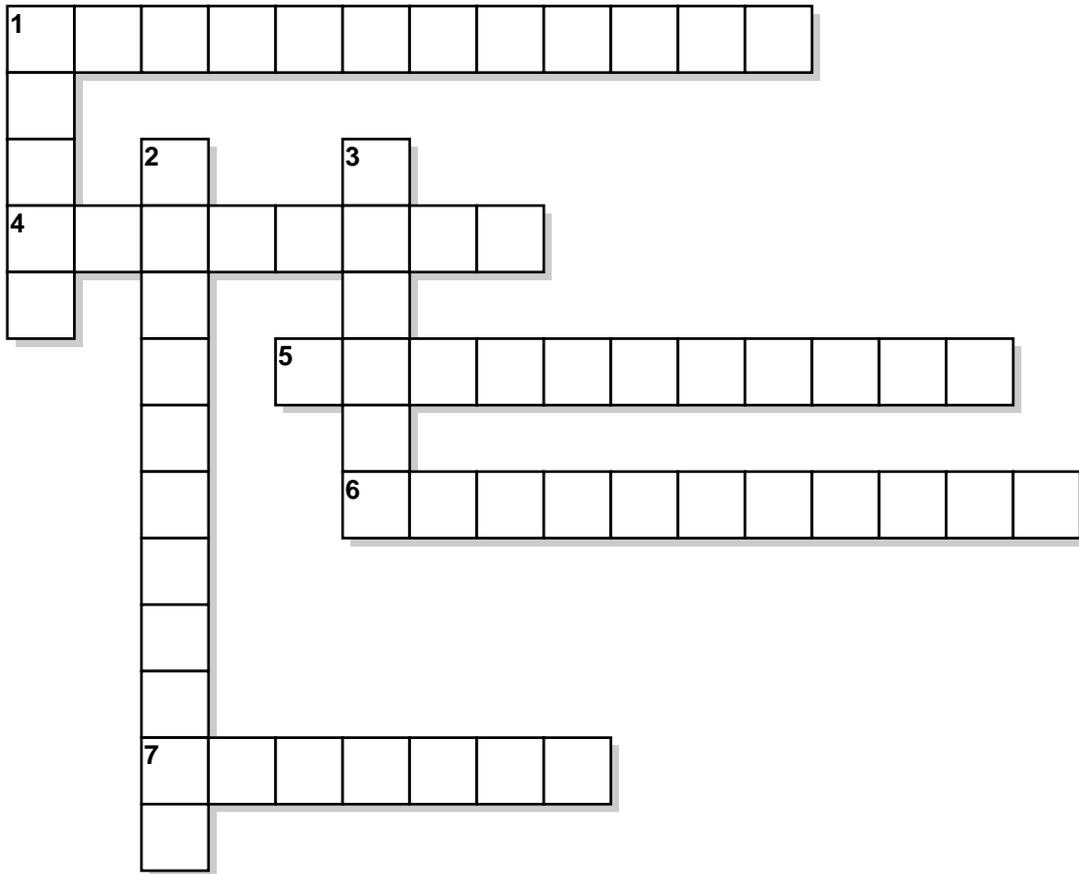


Primark



Across

- 1 Level of output relative to level of input
- 4 Stakeholders can be _____ or internal
- 5 One of Primark's key external stakeholders
- 6 _____ are the individuals or organisations that own a company
- 7 Being _____ means doing the right thing

Down

- 1 It can be useful to identify the level of interest, _____ and influence of different stakeholders
- 2 All businesses depend on a variety of _____
- 3 Primark works with a variety of trade _____ around the world

Possible Answers:

Communities, Ethical, External, Power, Productivity , Shareholder, Stakeholder, Unions