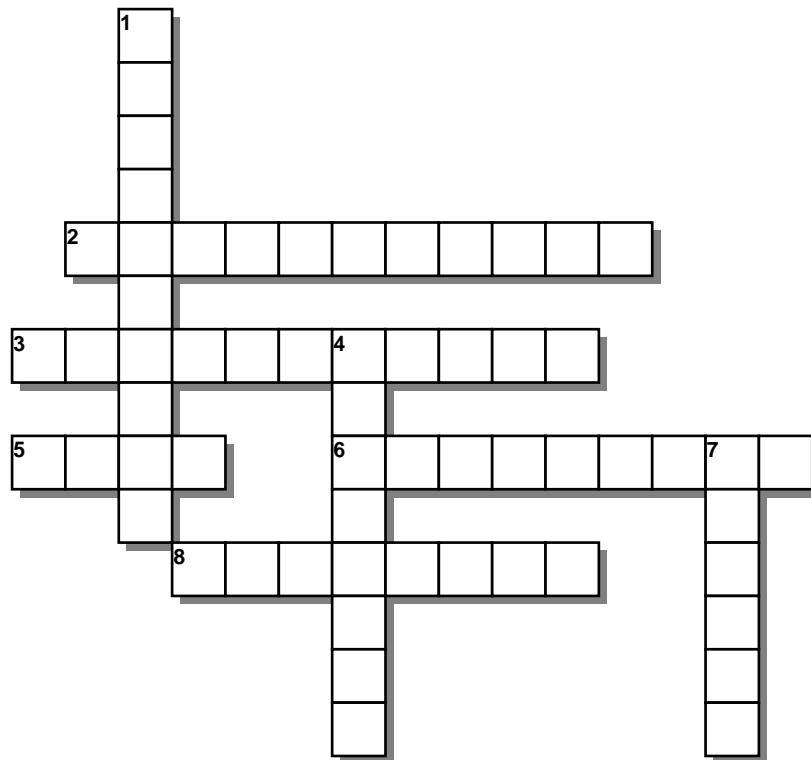


Bannatyne



Across

- 2 - Duncan Bannatyne appears on this TV series which helps entrepreneurs
 3 - A business usually owned by between 2 or 20 people
 5 - A financial term that describes the variability associated with investment returns
 6 - Codes setting out how processes should be carried out. Products made or services provided to ensure the same response every time
 8 - The launch of a business on a stock exchange selling shares to raise capital

Down

- 1 - A company organised for commercial purposes
 4 - What needs to be done in order to identify a gap in the market
 7 - The quality of goods or service that consumers are able and willing to buy over a certain period of time

Possible Answers:

Dragon's Den, demand, enterprise, floating, partnership, research, risk, standards